



SBN²⁰²⁴ FORUM BRICS

Building tomorrow NOW

UAE / Dubai / 2nd-4th of May 2024

sbn-forum.com





SBN
FORUM
BRICS
2024



2 ————— 4
of May, 2024

We're inviting you
to participate at the SBN
FORUM BRICS'24



Atlantis The Palm, Jumeirah,
Dubai, United Arab Emirates





3 days

Representatives of **large businesses, ministers, and experts** from BRICS countries will discuss the prospects of the changing global influence and artificial intelligence in business, conclude profitable contracts, and talk about effective strategies for the businesses of the future.

submit your application:

[sbn-forum.com / join](https://sbn-forum.com/join) ↙



SBN
FORUM
BRICS
2024

SIMPLE BUSINESS
NETWORK

1,500

Entrepreneurs, government officials, and high net worth individuals from BRICS nations will meet in Dubai for the SBN FORUM BRICS '24.

>1,000,000

Millions are expected to watch the event's recording, while thousands will attend the stream live.

submit your application:
[sbn-forum.com / join](https://sbn-forum.com/join)





PARTICIPANTS

SBN Forum / Dubai / 2nd-4th of May, 2024

 [sbn-forum.com / participants](https://sbn-forum.com/participants)

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Dr Sheikha Hind Al Qassimi

Chairwoman of BPW Emirates Club and BPW Middle East. Member of the royal family of Sharjah.



Ahmed bin Sulayem

Ahmed Sultan Bin Sulayem is an Emirati businessman, and the executive chairman of Dubai Multi Commodities Centre.



Sultan Ahmed bin Sulayem

Group Chairman and Chief Executive Officer of DP World and the Chairman of the Ports, Customs & Free Zone Corporation.



Mohammad Ali Rashed Lootah

The President & CEO of Dubai Chambers, one of the largest economic development arms in Dubai.



Samir M. Gargash

Board Member, Daman Investments Psc Gargash Group owns assets in the automotive industry, real estate and investments. The company has introduced international automotive brands such as Mercedes-Benz, Alfa Romeo, GAC MOTOR and SIXTH Rent a Car to the United States, in addition to an industrial line of lubricants, construction equipment and power systems.



Majida Ali Rashid

The assistant director general of Dubai Land Department, and head of the Investment Management and Promotion Centre.



Salem Mohammed Al Darei

CEO of ADGM Authority.



Helal Saeed Al Marri

The director Deneral of Dubai's Department of Economy and Tourism. He is a member of the Executive Council of Dubai and the Director General of the Dubai World Trade Centre Authority (DWTCA).



H.E. Nader Al Hammadi

Board member at Abu Dhabi Airports, combining this with his role as Chairman of the Board of Abu Dhabi Aviation. Chairman of both Decovision and Tamouh Investments, Vice Chairman of International Holdings Company, and board member of Royal Jet, Maximus Air, Waha Capital and other private companies.

SBN FORUM '24 BRICS / Participants



Abdulla Al Saleh

Undersecretary of the Ministry of Economy.



Sultan Ahmed Al Jaber, CBE

Emirati politician who is the minister of industry and advanced technology of the United Arab Emirates, head of the Abu Dhabi National Oil Company (ADNOC), and chairman of Masdar.



Omar Sultan Al Olama

Minister of State for Artificial Intelligence in the UAE, Digital Economy and Remote Work Applications.



Dr Thani bin Ahmed Al Zeyoudi

Minister of State for Foreign Trade. He also oversees the development of non-oil foreign trade sectors and the expansion of global partnerships, in addition to enhancing the investment climate in the country, in order to cement its position as a major business destination at the regional and global levels.



Reem Bint Ebrahim Al Hashimy

Emirati politician who is the Minister of State for International Cooperation in the United Arab Emirates.



H.E. Abdullah bin Touq Al Marri

Cabinet Member & UAE Minister of Economy. He is chairman of the General Civil Aviation Authority, UAE International Investors Council, and CSR UAE Fund's Board of Trustees.



Mahendra Patel

He runs an empire that has been operating in the UAE for over three decades. The flagship company of the group is GEAP International (UAE) LLC, which was founded in 1974. One of Patel's highest-profile projects is Dubai's Burj Khalifa, the world's tallest building.



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**Maksut
Shadayev**

Minister of Development,
Communications and
Mass Communications
of the Russian Federation.



**Pavel
Voronin**

First Vice President
of MTS for Technology.



**Pavel
Durov**

Entrepreneur and
programmer, founder and
CEO of Telegram. One of the
creators of the social network
VKontakte, ex-CEO of
VKontakte.



**Olga
Tolstunova**

Vice President for
Digitalization and
Information Technology,
Atomstroyexport.



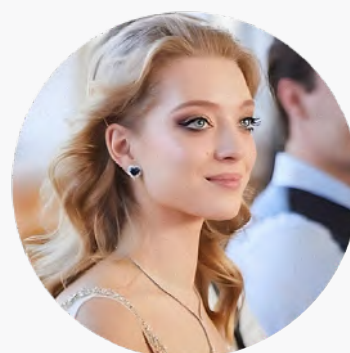
**Batekhin
Sergey**

General Director, Chairman of
the Board, Interros Company.



**Tatiana
Bakalchuk**

CEO of Wildberries -
marketplace for clothing,
shoes, electronics, children's
goods, household goods
and other goods in Russia.



**Varvara
Skoch**

USM Holding.



**Maxim
Sokolov**

President of AvtoVaz.

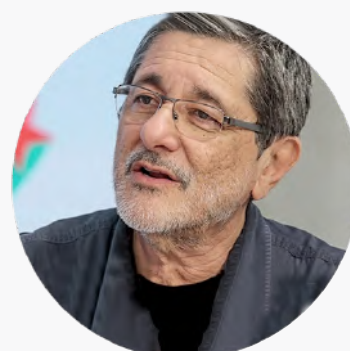


SBN FORUM '24 BRICS / Participants



Gisela MacLaren

President of the Mac Laren Shipyard. Mac Laren Oil Estaleiros. Shipbuilding.



José Sergio Gabrielli de Azevedo

Chief executive officer of Petróleo Brasileiro S.A. (Petrobras - Brazilian oil company).



Nacho De Marco

Co-founder and Chief Executive Officer at BairesDev.



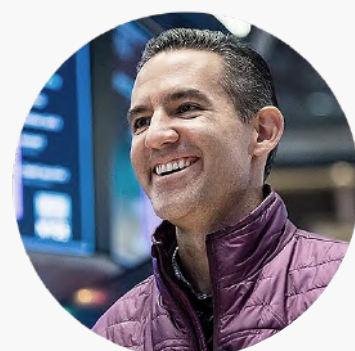
Roberto Egydio Setubal

Co-Chairman of the Board of Directors of Itaú Unibanco Holding S.A.



Gueitiro Matsuo Genso

Chairman for Vale S.A., Chief Executive Officer & Director-IR at Litel Participações S.A., Chief Executive Officer of Valepar S.A. and Chairman of Caixa de Previdência dos Funcionários do Banco do Brasil. He is also on the board of Interbank Payment Chamber and Member-Audit Council at BB Mapfre.



David Velez

Founder and CEO of the Brazilian neobank Nubank, which has been operating in Latin American markets for 10 years.



Mr. Décio da Silva

Chairman at WEG SA. WEG provides global solutions for electric motors, variable frequency drives, soft starters, controls, panels, transformers, and generators.



Ivan De Souza Monteiro

CEO Eletrobras. Eletrobras is an electric power holding company.



Roberto Sallouti

Statutory Officer, the Chief Executive Officer and a member of the Board of Directors of BTG Pactual.



Stefano Adolfo Prado Arnhold

Brazilian businessman and Tec Toy Chief Executive Officer, Chairman of the Board, and Director of Marketing, known for his influential work in establishing Sega as one of the most dominant names in the South American game industry.

SBN FORUM '24 BRICS / Participants



Mukesh Dhirubhai Ambani

Indian billionaire businessman. He is currently the chairman and managing director of Reliance Industries, India's most valuable company by market value.



Ratan Naval Tata

Indian entrepreneur, investor, chairman of the board of directors of the Tata Group conglomerate.



Salil Parekh

The current chief executive officer and managing director of Infosys. Infosys is an Indian company that develops custom software for e-commerce and telecom businesses.



Shiv Nadar

Indian billionaire industrialist. He is the founder and chairman of HCL Technologies Limited and the Shiv Nadar Foundation. HCL Technologies Ltd. is an international information technology company.



Kabir Mulchandani

He is an Indian-born, Dubai-based real estate and hospitality businessman and philanthropist. He is the founder and Chairman of FIVE Holdings, which includes FIVE Hotels and Resorts; FIVE Palm Jumeirah, FIVE Jumeirah Village, FIVE Zurich, FIVE LUXE, and FIVE Music along with The Pacha Group.

SBN FORUM '24 BRICS / Participants



Marc Boiron

Chief Executive Officer
at Polygon Labs.



**Savitri
Jindal**

Richest woman in India, and
the 16th-richest Indian in 2016.
Jindal Group, whose interests
include steel, power, cement
and infrastructure, is chaired
by Savitri Jindal.



**Nirmala
Sitharaman**

She is an Indian economist, politician
and a senior leader of the Bharatiya Janata Party (BJP) serving
as the Minister of Finance and Minister of Corporate Affairs of
the Government of India since 2019. She is a member of the
Rajya Sabha, the upper house of the Indian Parliament.



**Piyush
Vedprakash Goyal**

He is an Indian politician and chartered accountant serving
as a cabinet minister in the Government of India, having
portfolios such as Minister of Textiles, Minister of
Commerce and Industry and Minister of Consumer Affairs,
Food and Public Distribution. Currently a Member of
Parliament for Rajya Sabha from the state of Maharashtra,
he is also the current Leader of the House in Rajya Sabha.



**G. Kishan
Reddy**

He is an Indian politician who is currently serving as Minister
of Tourism, Culture and Development of North Eastern
Region of India. He is a member of the Bharatiya Janata
Party since 1980. He is an MP representing Secunderabad
(Lok Sabha constituency) since 2019. He was first state
president of Telangana BJP from 2014 to 2016, appointed
again as Telangana BJP president on 4 July 2023.

SBN FORUM '24 BRICS / Participants



Mr. Eric Jing

Chairman and Chief Executive Officer (CEO) of Ant Group, an affiliate of China e-commerce giant Alibaba Group.



Ma Huateng

Co-founder and chief executive officer of Tencent, one of the most valuable companies in East Asia, one of the largest internet and technology.



Liu Wei

One of the co-founders and the current chairman and president of Shanghai miHoYo Network Technology Co., Ltd.



Shen Yiqin

She is a Chinese politician of Bai ethnic heritage who is currently a state councilor and President of the All-China Women's Federation since 2023. She becomes the highest-ranking woman in China.



China Logistics Group Company Limited (CLG)

- Board of Directors:
- Mongkon Cherloemchoedchoo** (executive director)
 - Chung Ho** (non-executive director)
 - Wu Guang Liang** (executive director)
 - LI Xianghong** (executive director)
 - LI Tiefeng** (executive director)
 - Lee Hoong Seun** (non-executive director)
 - Lao Youan** (independent non-executive director)



Ding Lei (William Ding)

Chinese billionaire businessman, and the founder and CEO of NetEase. NetEase, Inc. is a leading internet and game services provider centered around premium content.



Xu Li

Chinese computer scientist and co-founder and current CEO of SenseTime, an artificial intelligence company.



Jin Zhuanglong

He is a Chinese business executive and politician, currently serving as minister of industry and information technology of China since July 2022.



Liu Kun

He is a Chinese politician who served as the Minister of Finance from 2018. Previously he served as director of Budgetary Affairs Commission of the National People's Congress, vice minister of Finance, and vice governor of Guangdong.

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**Shamil
Dzhusub**

CEO and Executive Director
of Vodacom Group.



**Duan
du Toit**

Executive Director: Energy
Efficiency, Vodacom Group.



**Adrian
Gore**

South African businessman
and entrepreneur. He is the
founder and group chief
executive of Discovery Limited.



**Patrice
Motsepe**

Founder and chairman
of African Rainbow Minerals
(9th place in the Forbes
ranking of African billionaires).



**Phillip
Tobias**

CEO of ARM
since May 2023.



**Tsundzukani
Mhlanga**

Chief Financial Officer
and Executive Director
of African Rainbow Minerals.



**Neal John
Froneman**

Director of Sibanye-Stillwater,
since October 2023 chairman
of the World Gold Council (WGC).



**Paul
van Zijl**

CEO Combined SolarAfrica Energy Pty Ltd
and Starsight Energy Group. Energy companies that
designs, installs and operates solar energy systems
for commercial and industrial clients in Africa.



SBN FORUM '24 BRICS / Participants



Mark Richard Shuttleworth

The South African-British entrepreneur has South African citizenship and is the second space tourist. Founder of Canonical, which develops the Linux distribution Ubuntu, as well as HBD Venture Capital (2000), Shuttleworth Foundation (2001), and the Ubuntu Foundation (2005).



David McDonald

CEO of SolarAfrica (South Africa).



Mondli Gungubele

He was appointed Minister of Communications and Digital Technologies of the Republic of South Africa on the 6th of March 2023.



Bertha Dlamini

She is the founding President of African Women in Energy and Power (AWEaP), which was founded to accelerate the participation of African women entrepreneurs in the complete energy and energy value chains in Africa and contribute to solving energy poverty on the continent.



Wendy Appelbaum

Richest woman in South Africa. Wendy founded the Wendy Appelbaum Foundation to address educational issues among South African women, also she founded the Wendy Appelbaum Institute for Women's Health. The owner is also the chairman of the De Morgenzon Wine Estate in Stellenbosch.



Tumelo Ramaphosa

He is the youngest son of President Cyril Ramaphosa and an entrepreneur. He is founder and CEO of StudEx Group, parent company for IT consultancy StudEx Enterprise, crypto-currency-based StudEx Wild Life and community networking vehicle StudEx Live.

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**Saleh bin Nasser
Al-Jasser**

Minister of Transport
of Saudi Arabia.



**Ahmed
Al Khateeb**

Minister of Tourism
of Saudi Arabia.



**Abdulaziz bin
Salman Al Saud**

A Saudi member of the royal family and a politician who has served as Saudi Arabia's energy minister since September 2019. In 2017, he was appointed Minister of State for Energy.



**Khalid A.
Al-Falih**

Minister of Investment of Saudi Arabia since February 25, 2020. He served as Saudi Arabia's energy minister and Chairman of Saudi Aramco. Previously, he also served as the Minister of Health of Saudi Arabia and CEO of Aramco.



**Abdullah bin
Amer Alswaha**

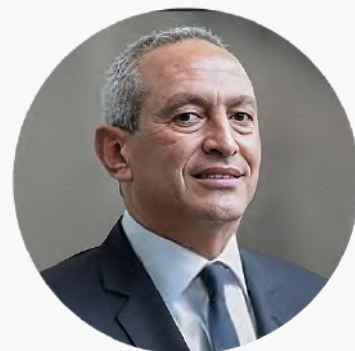
Minister of the Government of Saudi Arabia, who has held the position of Minister of Communications and Information Technology since 2017. His ministry is responsible for the development of the IT infrastructure. Previously, he was the Managing Director of Cisco Saudi Arabia.



**Faisal bin Bandar
bin Sultan Al Saud**

Member of the royal family of Saudi Arabia, president of the Saudi Electronic and Mind Sports Federation and the Arab Esports Federation since 2017. He is also the Vice President of the Global Esports Federation.

SBN FORUM '24 BRICS / Participants



**Nassef Onsi
Sawiris**

The richest Egyptian, he earned a large fortune through his involvement in business, through the creation of a number of enterprises covering agribusiness, mining, oil development and production. Together with the world Oil company (owned by Abu Dhabi), Nassef Sawiris created a power plant specializing in coal mining. He is also known as the founder of the development of Orascom in both Egypt and the United Arab Emirates.



**Mohammed
Mansour**

He owns the Mansour Group, which controls McDonald's, GM and Caterpillar. Mansour Group generates most of its revenue through active operations in foreign countries. It is the largest General Motors dealer in the world, and the fifth largest distributor of Caterpillar Inc. products globally.



**Rauf
Ghabbour**

He is the tenth richest person in Egypt. He multiplies his wealth as the manager and CEO of GB Auto, also known as Ghabbour Auto. GB Auto is headquartered in Cairo and assembles vehicles such as cruise ships, trucks and cars.



**Naguib
Sawiris**

Egyptian businessman, he is chairman of Weather Investments's parent company, and the former chairman and CEO of Orascom Telecom Holding and Orascom Investment Holding S.A.E.



**Shafik
Gabr**

He is a famous Egyptian tycoon who runs a conglomerate known as ARTOC. Through ARTOC, Shafik Gabr specializes in steel production, prefabrication plants and logistics services for the oil and gas industry.

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**Mehdi
Khatibi**

CEO of Iran Khodro,
the largest Iranian automotive
company, which was founded
by brothers Ahmad and
Mahmoud Khayyami.



**Abdulali
Ali-Asgari**

He is the current CEO
of Petrochemical Industries
Corporation. He is also an
Iranian media executive
who was the former
director-general of IRIB.



**Mohammad Yaser
Tayebnia**

CEO of Esfahan's
Mobarakeh Steel Company.



**Farhad
Moshiri**

An Iranian and British
businessman. Chairman
of the Board of Directors and
shareholder of USM Holdings.
The majority owner of the
English football club Everton.



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**Aliko
Dangote**

Nigerian businessman, African billionaire, founder and owner of the Dangote Group industrial conglomerate, working in the food, automotive, and building materials industries.



**Abiy
Ahmed Ali**

Ethiopian politician and statesman, the current Prime Minister of Ethiopia since April 2, 2018. Nobel Peace Prize Winner (2019).





TOPICS

SBN Forum / Dubai / 2nd-4th of May, 2024

 [sbn-forum.com / topics](https://sbn-forum.com/topics)

Topics and speakers may change during the preparation for the forum.
For up-to-date information, please check the website.



Navigating Global Trade: Import/Export & Logistics

- The Global Impact of New BRICS Members
- Supply Chain Optimization in BRICS Nations
- Tech for Trade Efficiency



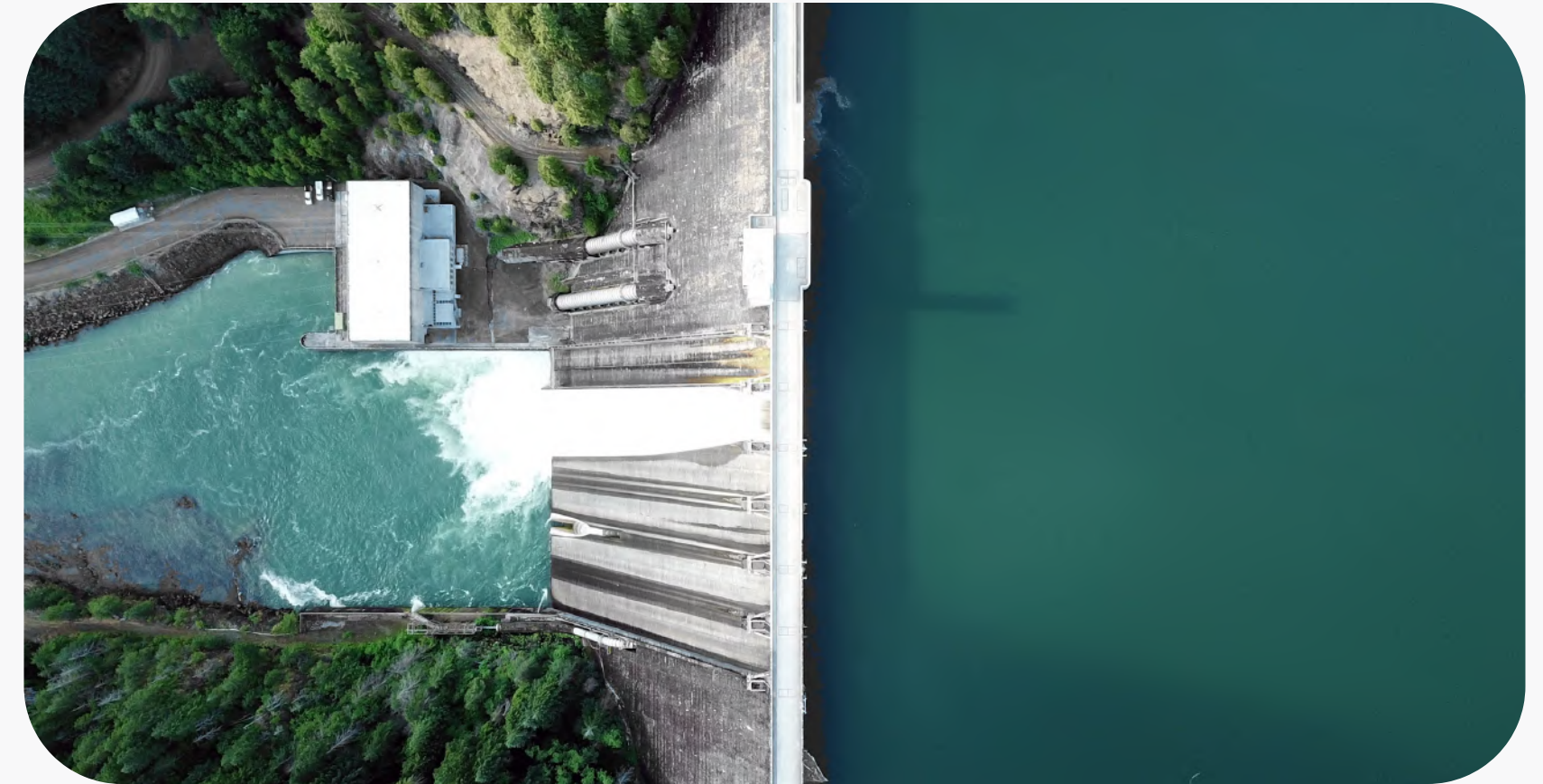
Revitalising Destinations: HoReCa & Innovations in Tourism

- Tourism Growth Strategies in BRICS Countries
- Sustainable Tourism and Smart Hospitality Solutions
- Cultural Heritage and Digitalization in Tourism



Pushing Frontiers: The Evolution of Gaming in BRICS Economies

- An overview of GameFi, Metaverse & Cloud gaming trends
- Virtual Reality and Augmented Reality Development
- Infrastructure for Web3 Esports and Betting



Green Horizons: The Path to Sustainable Energy

- The Current Landscape for Renewable Energy
- Notable & Recent Green Technology Investments
- BRICS Energy Policy and International Collaboration



Empowering Women in Business: Paths to Greater Inclusivity

- Women Entrepreneurship in the BRICS Business Landscape
- Notable Gender Equality Milestones in the Corporate World
- Networking and Support Systems for Women in BRICS



AI-Driven Business Transformation

- AI Innovation and Adoption in BRICS Economies
- Cybersecurity Challenges in the Digital Era
- Ethical AI Frameworks for Emerging Markets



Decoding the Future: Blockchain and Economic Shifts

- Blockchain's Role in International Financial Systems
- Fintech Revolution and Cryptocurrency in BRICS Nations
- DeFi's Potential for Financial Inclusion in BRICS



Biotech and Smart Cities: Pioneering the Future

- Biotech Breakthroughs and Collaborations
- Smart Urban Planning Initiatives in BRICS Metropolises
- Global Health Tech Advancements and Access



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ABOUT THE ORGANIZER

SBN Forum / Dubai / 2nd-4th of May, 2024



With 16 years in the consulting services market, we assist businesses from CIS countries in the UAE

We serve as a link between businesses in the CIS and UAE, creating an environment for building new relationships and interaction networks.

SIMPLE BUSINESS
NETWORK



>500 Companies
helped

>200 from Russia
and the CIS

SBN Consulting works with both small and large businesses turning over anywhere from \$100,000 – \$1,000,000,000.

Organized the "Russian Economic Forum in London".



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PROGRAM

SBN Forum / Dubai / 2nd-4th of May, 2024

SBN FORUM '24 BRICS / Program



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SIMPLE BUSINESS
NETWORK

INTRO DAY / PRE-EVENT

2nd may



🕒 16.00 - 22.00 PM

📍 Be Beach club, Dubai

**Networking at sunset
at a luxury beach club**

SBN FORUM '24 BRICS / Program



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Drummer show



INTRO DAY / PRE-EVENT

2nd may



🕒 16.00 - 22.00 PM

📍 Be Beach club, Dubai

You will spend the evening with influential people. Enjoy networking, background music, and performances by artists, along with delicious food and an open bar. A magnificent view of the city will set the scene as the forum opens on May 2nd.



SBN FORUM '24 BRICS / Program

Forum Day 1

CONFERENCE DAY-1

3rd may

🕒 09.00 AM - 20.00 PM

📍 Atlantis The Palm,
Jumeirah, Dubai

Topics

- Navigating Global Trade: Import/Export & Logistics
- Revitalising Destinations: HoReCa & Innovations in Tourism
- Pushing Frontiers: The Evolution of Web3 Gaming in BRICS Economies
- Green Horizons: The Path to Sustainable Energy
- AI-Driven Business Transformation

Formats

- Panel sessions
- Matchmaking zone
- Mentor's table
- The press area
- Open discussions
- Media and communication support
- The agreements signing ceremony

SBN FORUM '24 BRICS / Program

Forum Day 2

CONFERENCE DAY-2

4th may

🕒 10.00 AM - 16.00 PM

📍 Atlantis The Palm,
Jumeirah, Dubai

Topics

- Empowering Women in Business: Paths to Greater Inclusivity
- Decoding the Future: Blockchain and Economic Shifts
- Biotech and Smart Cities: Pioneering the Future

Formats

- Panel sessions
- Matchmaking zone
- Mentor's table
- The press area
- Open discussions
- Media and communication support
- The agreements signing ceremony

SBN FORUM '24 BRICS / Program

Luxury Gala dinner

CONFERENCE DAY-2 GALA

4th may

🕒 19.00 AM - 23.00 PM

📍 Museum of the Future,
Dubai



- Gala dinner (black tie)
- Conclusions
- Networking



- Charity auction
- Opera performance
- Ballet performance



BENEFITS TO THE FORUM PARTICIPANTS

SBN Forum / Dubai / 2nd-4th of May, 2024

SBN FORUM '24 BRICS / Forum participant's benefits

**Three days
of high-level
networking**

**10 BRICS
countries**

**1,500
participants**

**>1,000,000
online views**

New Business Connections and Opportunities

By becoming a participant or partner of the forum, you get the opportunity to engage in powerful networking with influential businessmen and members of government structures.

Personal communication, experience sharing, and building high-level business connections will open new horizons for doing business across the BRICS and allow you to understand the prospects of taking your business to the international level during these challenging times.



CONTACTS

SBN Forum / Dubai / 2nd-4th of May, 2024

For any inquiries related to the forum, please contact us using the contact information below.



E-mails

speakers@sbn-forum.com — speaker applications

help@sbn-forum.com — general inquiries

partners@sbn-forum.com — for partners

participants@sbn-forum.com — for participants

Phones (UAE)

+971 52 575-40-61 — Scott

+971 50 439-94-08 — Dmitriy

+971 52 699-89-05 — Sofia

+7 927 200-24-43 — Sofia / for calls from Russia

Site

sbn-forum.com

Socials

Telegram : t.me / sbnforum

Whatsapp : +971 4 554-86-30



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